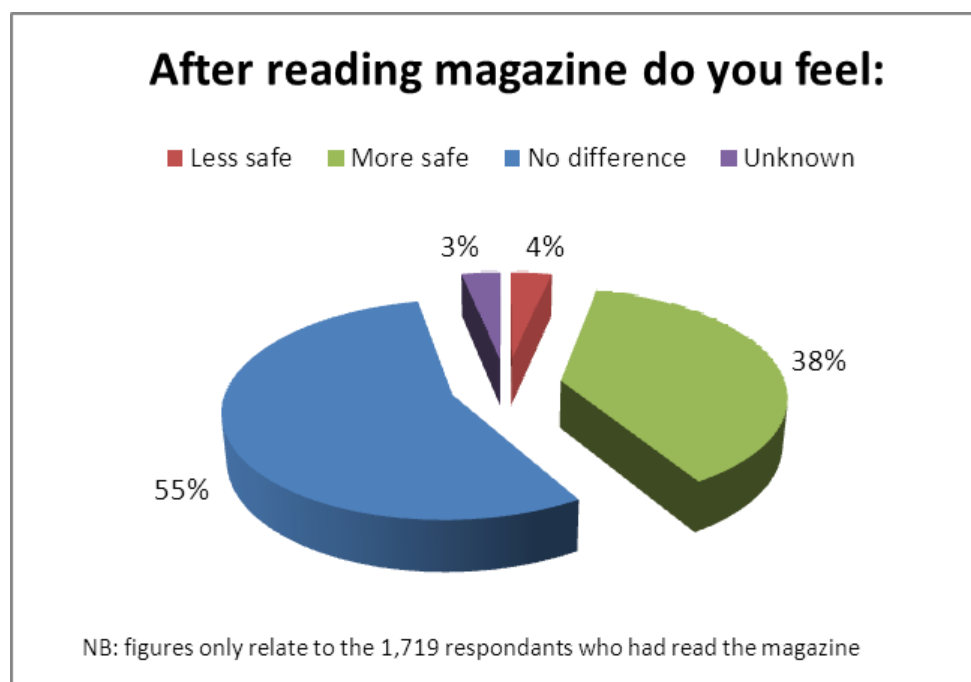


Impact of Community Safety Consultation 2010 on Feelings of Safety

1. Of the 5,222 responses to the Tackling Crime and Disorder Audit consultation that was carried out during the summer of 2010, only a third of respondents (1,719) indicated that they had read the magazine. Of these, 38% said they felt safer after reading the magazine (652 respondents), 55% said they felt no difference (952 respondents) and only 4% felt less safe (59 respondents). The pie chart below shows the full breakdown



2. The demographics of those who felt safer compared to those who felt less safe has been outlined below. However, as the sample sizes are small, particularly in relation to the 59 respondents who felt less safe after reading the magazine, these characteristics may not be representative of the whole population.
3. There were no differences in the feelings of safety between those who classed themselves as having a disability to those who are not disabled. A higher proportion of respondents from the BME community felt more safe after reading the audit magazine (45% compared to 38% overall). There was also a slightly higher percentage who felt less safe (5% compared to 3%) within the BME group, but this only related to two respondents and is not statistically significant.
4. A higher proportion of those who felt safer after reading the magazine were aged over 65 years (21% compared to 19% who were aged >65 yrs. overall) but there was a difference between males and females feeling safer. For those who reported feeling less safe, the highest age group and the greatest difference overall was for the under 16 years age group, particularly for males. Under 16's made up 12% of the 1,719 sample overall, yet this age group accounted for 39% within those who felt less safe after reading the audit magazine. Half of all males who reported feeling less safe were aged <16 years, compared to 35% for females.
5. In terms of geography, there were differences in the proportions of the sample who felt more / less safe based on ward of residence. The table below shows the wards with higher proportions of those feeling less and more safe after reading the magazine compared to the average for the sample overall. Not surprisingly the wards which featured high numbers of respondents aged <16 years due to consultation in schools feature highly within the less safe group (particularly Grangefield and Eaglescliffe wards).

Ward	% Less Safe	Ward	% More Safe
Newtown	9%	Western Parishes	64%
Eaglescliffe	8%	Ingleby Barwick East	62%
Mandale and Victoria	8%	Billingham West	57%
Bishopsgarth and Elm Tree	6%	Out of Area	49%
Parkfield and Oxbridge	6%	Billingham North	45%
Northern Parishes	5%	Stockton Town Centre	44%
Grangefield	5%	Norton South	43%
		Mandale and Victoria	42%
		Roseworth	42%
		Yarm	41%
Average	3%	Average	38%

6. The priorities chosen by those who had read the magazine differed only slightly from the overall sample of respondents with dwelling burglary replacing domestic violence as the sixth priority. The results differed again within the cohorts who felt more or less safe or no different after reading the magazine; drugs was the top priority for those who felt less safe, possibly indicating that perceived drug issues have the biggest impact on feeling of safety. Also, Criminal damage did not feature in the top six priorities of the less safe group. Diverting young people from offending was priority six for those who felt more safe or no different. The table below shows a summary of the top six priorities for each group.

Priority	All respondents	Had NOT read magazine	Had read magazine	Felt MORE safe after reading magazine	Felt LESS safe after reading magazine	Felt no difference after reading magazine
1	Anti Social Behaviour	Anti Social Behaviour	Anti Social Behaviour	Anti Social Behaviour	Drug related offending	Anti Social Behaviour
2	Alcohol related crime / ASB	Alcohol related crime / ASB	Alcohol related crime / ASB	Alcohol related crime / ASB	Anti Social Behaviour	Violent crime
3	Violent crime	Violent crime	Violent crime	Violent crime	Violent crime	Alcohol related crime / ASB
4	Drug related offending	Drug related offending	Drug related offending	Drug related offending	Alcohol related crime / ASB	Drug related offending
5	Criminal Damage	Domestic Violence	Criminal Damage	Criminal Damage	Domestic Violence	Criminal Damage
6	Domestic Violence	Criminal Damage	Dwelling burglary	Diverting young people from offending	Dwelling burglary	Diverting young people from offending

7. Appendix 1 provides a full breakdown of both the overall priorities and ASB priorities by all 5,222 respondents, those who had or had not read the magazine and by those who felt more safe, less safe and no different after reading the magazine.

Appendix 1 – full breakdown of priorities by whether the respondent had read the magazine or not and feelings of safety

Overall priorities

TOTAL RESPONDENTS	SHOULD	SHOULD NOT	NET
Anti Social Behaviour	3,151	284	2,867
Alcohol related crime / ASB	2,630	341	2,289
Violent crime	2,308	164	2,144
Drug related offending	2,145	236	1,909
Criminal Damage	1,853	320	1,533
Domestic Violence	1,739	366	1,373
Robbery	1,427	225	1,202
Diverting YP from offending	1,676	585	1,091
Arson / deliberate fires	1,342	403	939
Dwelling burglary	1,229	321	908
Vehicle crime	868	447	421
Preventing violent extremism	733	458	275
Hate crime	836	659	177
Victim / witness support	847	706	141
Reducing reoffending	702	632	70
Road safety / speeding	994	936	58
OTHER	38	44	-6
Providing reassurance	350	1,084	-734
Business / retail crime	389	1,330	-941
Illicit tobacco	362	1,868	-1,506
Cycling on pavements	446	2,869	-2,423
Total	26,065	14,278	11,787

Had read magazine	SHOULD	SHOULD NOT	NET
Anti Social Behaviour	1,072	66	1,006
Alcohol related crime / ASB	853	78	775
Violent crime	792	36	756
Drug related offending	769	51	718
Criminal Damage	601	66	535
Dwelling burglary	512	79	433
Diverting YP from offending	600	177	423
Domestic Violence	511	131	380
Robbery	441	62	379
Arson / deliberate fires	403	118	285
Vehicle crime	292	153	139
Reducing reoffending	278	193	85
Preventing violent extremism	230	155	75
Road safety / speeding	352	334	18
Hate crime	237	232	5
OTHER	9	5	4
Victim / witness support	250	247	3
Providing reassurance	128	400	-272
Business / retail crime	108	456	-348
Illicit tobacco	98	696	-598
Cycling on pavements	189	935	-746

Had NOT read magazine	SHOULD	SHOULD NOT	NET
Anti Social Behaviour	1,636	152	1,484
Alcohol related crime / ASB	1,402	193	1,209
Violent crime	1,183	94	1,089
Drug related offending	1,083	134	949
Domestic Violence	991	172	819
Criminal Damage	965	187	778
Robbery	749	117	632
Diverting YP from offending	867	309	558
Arson / deliberate fires	719	215	504
Dwelling burglary	584	171	413
Vehicle crime	456	211	245
Preventing violent extremism	389	230	159
Hate crime	452	318	134
Victim / witness support	469	339	130
Reducing reoffending	336	324	12
Road safety / speeding	459	470	-11
OTHER	17	32	-15
Providing reassurance	150	543	-393
Business / retail crime	215	684	-469
Illicit tobacco	184	933	-749
Cycling on pavements	175	1,482	-1,307

ASB Priorities

TOTAL RESPONDENTS	SHOULD	SHOULD NOT	NET
Vandalism	2,119	316	1,803
Alcohol misuse	2,113	427	1,686
People being drunk rowdy	1,861	412	1,449
Poor parental responsibility	1,956	544	1,412
Threats / verbal abuse	1,645	289	1,356
Street drinking	1,821	552	1,269
Littering / dumping rubbish	1,453	641	812
Throwing missiles	1,081	496	585
Dog fouling	1,704	1,177	527
Prostitution	1,210	874	336
Noise nuisance	1,140	846	294
Fly tipping	1,091	813	278
Graffiti	1,050	1,007	43
OTHER	63	36	27
Kerb crawling	1,040	1,062	-22
Trespassing	480	1,159	-679
Abandoned cars	543	1,577	-1,034
Begging	734	1,971	-1,237
Total	23,104	14,199	8,905

Had read magazine	SHOULD	SHOULD NOT	NET
Vandalism	805	77	728
Poor parental responsibility	754	174	580
Alcohol misuse	694	115	579
People being drunk rowdy	651	109	542
Street drinking	631	145	486
Threats / verbal abuse	557	106	451
Littering / dumping rubbish	558	189	369
Dog fouling	614	338	276
Noise nuisance	463	240	223
Fly tipping	437	216	221
Throwing missiles	321	148	173
Prostitution	349	313	36
OTHER	22	8	14
Graffiti	300	328	-28
Kerb crawling	329	366	-37
Trespassing	129	409	-280
Abandoned cars	152	547	-395
Begging	239	638	-399

Had NOT read magazine	SHOULD	SHOULD NOT	NET
Alcohol misuse	1,132	240	892
Vandalism	1,046	181	865
Poor parental responsibility	1,009	262	747
Threats / verbal abuse	868	141	727
People being drunk rowdy	960	239	721
Street drinking	950	314	636
Littering / dumping rubbish	710	341	369
Throwing missiles	592	270	322
Prostitution	676	429	247
Dog fouling	877	636	241
Fly tipping	533	442	91
Graffiti	587	504	83
Noise nuisance	531	468	63
Kerb crawling	546	540	6
OTHER	31	26	5
Trespassing	276	592	-316
Abandoned cars	298	814	-516
Begging	386	1,054	-668

Appendix 1 continued– full breakdown of priorities by feelings of safety after reading the magazine

Overall priorities

Felt MORE safe after reading magazine	SHOULD	SHOULD NOT	NET
Anti Social Behaviour	410	21	389
Alcohol related crime / ASB	353	29	324
Violent crime	290	13	277
Drug related offending	289	19	270
Criminal Damage	229	28	201
Diverting YP from offending	236	62	174
Robbery	165	21	144
Domestic Violence	192	58	134
Dwelling burglary	180	47	133
Arson / deliberate fires	154	45	109
Preventing violent extremism	93	48	45
Reducing reoffending	105	72	33
Vehicle crime	101	73	28
Road safety / speeding	146	119	27
Victim / witness support	102	98	4
OTHER	5	3	2
Hate crime	86	89	-3
Providing reassurance	53	159	-106
Business / retail crime	36	192	-156
Illicit tobacco	37	257	-220
Cycling on pavements	66	354	-288

Felt LESS safe after reading magazine	SHOULD	SHOULD NOT	NET
Drug related offending	22	5	17
Anti Social Behaviour	29	13	16
Violent crime	23	8	15
Alcohol related crime / ASB	21	9	12
Domestic Violence	13	3	10
Dwelling burglary	13	3	10
Preventing violent extremism	14	5	9
Diverting YP from offending	17	9	8
Criminal Damage	13	9	4
Robbery	10	6	4
Hate crime	9	6	3
OTHER	0	0	0
Arson / deliberate fires	10	11	-1
Victim / witness support	9	10	-1
Road safety / speeding	11	14	-3
Vehicle crime	8	11	-3
Providing reassurance	9	13	-4
Reducing reoffending	6	10	-4
Illicit tobacco	6	19	-13
Cycling on pavements	11	27	-16
Business / retail crime	4	22	-18

Felt no difference after reading magazine	SHOULD	SHOULD NOT	NET
Anti Social Behaviour	596	31	565
Violent crime	452	15	437
Alcohol related crime / ASB	447	39	408
Drug related offending	429	25	404
Criminal Damage	342	29	313
Diverting YP from offending	327	103	224
Dwelling burglary	298	29	269
Domestic Violence	290	66	224
Robbery	250	34	216
Arson / deliberate fires	231	61	170
Road safety / speeding	185	192	-7
Vehicle crime	174	65	109
Reducing reoffending	157	110	47
Hate crime	139	134	5
Victim / witness support	131	137	-6
Preventing violent extremism	116	97	19
Cycling on pavements	101	528	-427
Business / retail crime	63	234	-171
Providing reassurance	61	218	-157
Illicit tobacco	52	400	-348
OTHER	4	2	2

ASB Priorities

Felt MORE safe after reading magazine	SHOULD	SHOULD NOT	NET
Vandalism	319	30	289
Alcohol misuse	281	45	236
Poor parental responsibility	286	68	218
People being drunk rowdy	246	34	212
Street drinking	242	50	192
Threats / verbal abuse	207	49	158
Littering / dumping rubbish	221	65	156
Dog fouling	226	123	103
Fly tipping	163	84	79
Noise nuisance	165	99	66
Throwing missiles	125	66	59
Prostitution	133	114	19
OTHER	9	2	7
Graffiti	123	119	4
Kerb crawling	124	141	-17
Trespassing	34	162	-128
Abandoned cars	66	223	-157
Begging	72	252	-180

Felt LESS safe after reading magazine	SHOULD	SHOULD NOT	NET
Threats / verbal abuse	26	4	22
People being drunk rowdy	22	6	16
Street drinking	20	5	15
Alcohol misuse	21	9	12
Poor parental responsibility	20	8	12
Dog fouling	20	11	9
Littering / dumping rubbish	16	8	8
Throwing missiles	13	6	7
Vandalism	19	13	6
Fly tipping	15	10	5
Noise nuisance	16	12	4
OTHER	0	0	0
Prostitution	11	13	-2
Kerb crawling	9	12	-3
Graffiti	9	15	-6
Trespassing	8	14	-6
Begging	9	22	-13
Abandoned cars	5	22	-17

Felt no difference after reading magazine	SHOULD	SHOULD NOT	NET
Vandalism	440	32	408
Poor parental responsibility	424	94	330
Alcohol misuse	369	58	311
People being drunk rowdy	360	67	293
Street drinking	350	86	264
Threats / verbal abuse	308	50	258
Littering / dumping rubbish	299	110	189
Dog fouling	347	194	153
Noise nuisance	261	121	140
Fly tipping	245	118	127
Throwing missiles	176	74	102
Prostitution	192	179	13
OTHER	13	6	7
Kerb crawling	183	205	-22
Graffiti	157	187	-30
Trespassing	83	224	-141
Begging	152	344	-192
Abandoned cars	77	286	-209